



**DESERT HOOVES
PONY CLUB**

**2025-26
BUSINESS
SPONSORSHIP**

Pony Club
Where it all begins





ABOUT USPC

The United States Pony Clubs, Inc. (USPC or Pony Club) is a 501(c)(3) non-profit organization established in 1954. Pony Club is the largest equine educational organization teaching riding, mounted sports, and the care of horses and ponies.

Our program develops leadership, confidence, sportsmanship, and responsibility in our members. Pony Club has opportunities for all ages, including adult members and a large network of professionals, horse-savvy leaders, alumni, and volunteers. Pony Club's respected horse management curriculum is utilized as a resource throughout the horse industry, public schools, colleges, and university classrooms.

Over **150,000** equestrians have gotten their start through Pony Club during its **70** year history.

68% stay involved with horses for life.



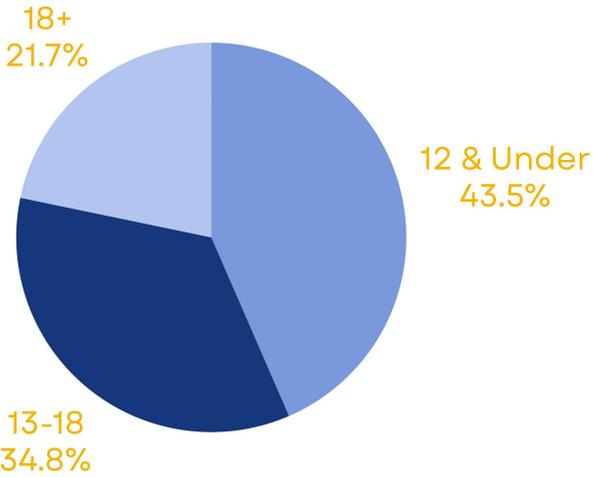


ABOUT DESERT HOOVES

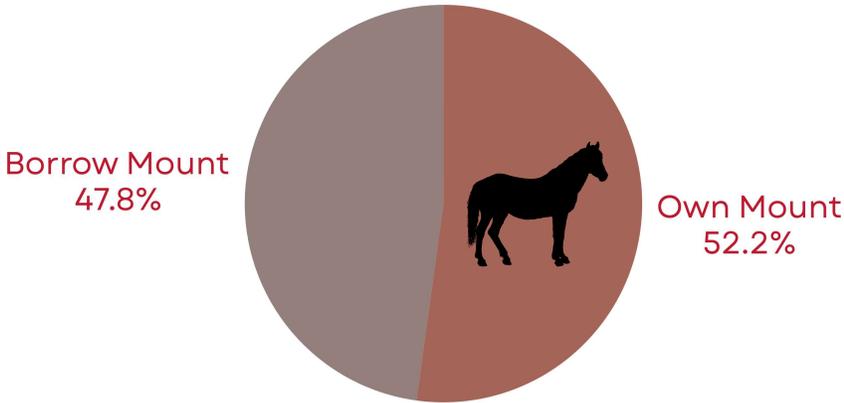
Desert Hooves Pony Club is a local West Valley Arizona chapter of United States Pony Club. We are proud members of the Southwest Region. Our club is dedicated to expanding opportunities for kids and adults of all ages to increase horsemanship skills and riding skills for both western and English disciplines. We are SO MUCH MORE than a riding program! Our members are equipped with top notch Horse Management education and skills and have demonstrated proficiency by completing over 72 Club Level Certifications with a 90% pass rate or better! It is the heart of our mission to promote inclusivity and accesibility within the equine industry to anyone with a passion for horses and build life-long equestrians. Almost half of our membership participates without owning or leasing their own mount.

Our Membership

{ **12** is the median youth member age }



Inclusivity



CLUB ACTIVITIES

Pony Club On The Go

- Equine Community Events for Horse Management Education and Horsemanship
- Growing state level Involvement and membership
- Educating Trainers on the benefits of Pony Club
- Offering clinic and educational outreach to youth equestrians

Local

- Monthly Mounted Meetings
- Bi-Monthly Horse Management Meetings
- Badge Meetings
- Local Schooling Shows
- Certification Testings
- Clinics with Special Guest Trainers

Regional

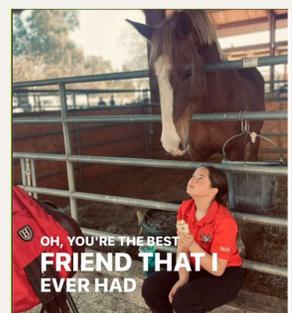
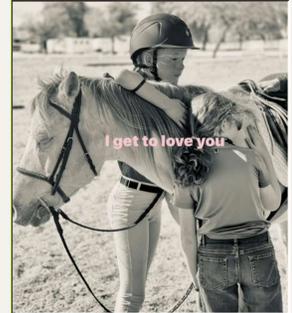
- 2-3 Annual Southwest Regional Rally's
 - Quiz (Horse Management)
 - Show Jump
 - Dressage

National

- 2026 USPC Convention in Chicago, Ill
- 2026 USPC Festival Championships at Kentucky Horse Park in Lexington, KY
- International Exchange Rallies

Community Service

- 4-6 Community Service Projects or events annually



Please Join Our Other Sponsors in Supporting Us:



Your Trusted Leader
in Insect Control®



Sovereign Farm



ANNUAL SPONSOR TIERS

Saguaro \$2500

Includes all Cholla sponsor benefits, PLUS additional visibility and recognition opportunities:

- **Premier** logo placement & size on all local event banners, programs, and digital materials (Desert Hooves provides)
- Banner with Company Logo displayed at all local and Regional events our chapter attends (Desert Hooves provides)
- Recognition as a top-tier community partner in all press releases and social media
 - Dedicated feature article, social media post + one tagged story quarterly
- Option to present awards or speak at one major regional club event
- Complimentary booth or branded display at annual regional showcase events
- Custom recognition plaque or framed photo with our members and horses

Cholla \$1500

Includes all Prickly Pear sponsor benefits, PLUS additional visibility and recognition opportunities:

- **Prominent** logo placement on local event banners, programs, and select print and digital materials (Desert Hooves provides)
 - “Pony Club Is Here” Banner
 - Logo recognition on Rally Day programs
 - Logo on local and interstate horse and equipment trailers to and from local, regional and national events.
- Banner with Company Logo displayed at all local and Regional events our chapter attends (Sponsor provides)
- One dedicated tagged social media post and event-day acknowledgment annually + Shared social media feature post and tagged story
- Recognition certificate

Prickly Pear \$500

Includes all Ocotillo sponsor benefits, PLUS additional visibility and recognition opportunities:

- Logo featured on event flyers, digital promotions, and company link to your website from Desert Hooves webpage including:
 - 2026 Desert Hooves T-Shirt
- Group social media thank-you post
- Recognition in event programs & announcement at all regional rallies

Ocotillo \$250

Includes all Pony Pal sponsor benefits, PLUS additional visibility and recognition opportunities:

- Business name listed on our website and event programs
- Social media shoutout with tag

Pony Pal \$100

- Recognition on our “Friends of Pony Club” banner and social media thank-you post
- Tax-deductible donation receipt



DESERT HOOVES PONY CLUB

SPONSOR AGREEMENT

501(c)(3)

FEIN 61-1352306

I want to support the 2025-2026 Desert Hooves Pony Club on the Following Level:

Saguaro Sponsor at \$2,500

Cholla Sponsor at \$1,500

Prickly Pear Sponsor at \$500

Ocotillo Sponsor at \$250

Pony Pal Sponsor at \$100

OTHER Sponsorship Level at \$ _____

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

Please return this form to Deserthoovespc1@gmail.com

Desert Hooves Pony Club

Waddell, AZ 85355

Phone: Tracie Johnson, DC (623) (623) 203-6211

<https://deserthoovespc.wixsite.com/deserthoovesponyclub>

COMMUNITY GIVING

ONE-TIME DONATIONS • IN-KIND SUPPORT • LOCAL BUSINESS PARTNERS

DESERT FUEL

🍌 Meal & Snack Partnerships

Help keep our riders and volunteers energized during long rally and clinic days.
Ideal for: restaurants, cafés, coffee shops, food trucks, grocery stores

What you can donate:

- Boxed lunches or catering trays
- Breakfast items
- Water, sports drinks, or snacks
- Gift cards for future meals

BLOOM & BOOST

🌸 Boost our fundraising efforts with an item or service that showcases your business.

Ideal for: boutiques, gyms, salons, tack shops, pet stores, local services

What you can donate:

- Gift cards
- Product baskets or merchandise
- Service certificates (spa, grooming, photography, etc.)

TRAIL TOOLKIT

🌿 Provide practical goods that keep our programs running smoothly.

Ideal for: feed stores, hardware stores, office supply shops, craft stores

What you can donate:

- Horse-related supplies (shavings, hay, training gear)
- Branded Event equipment (cones, tents, coolers)
- Office or education materials
- First aid and safety items

SUNSET SUPPORTERS

🌅 Support our Event Essentials

Support one specific event or activity with a helpful one-time contribution.

Examples:

- Tables, chairs, shade canopies
- Decorations
- Printing services
- Water stations or safety items





IN-KIND & ONE-TIME DONATION FORM

**501(c)(3)
FEIN 61-1352306**

Support Local Youth • Increase Your Business Visibility • Strengthen Our Desert Community

Event Name

Event Date & Location

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

One-Time Contribution

In-Kind

Monetary

Description

Estimated Value (for tax purposes) \$:

Preferred Recognition:

Social Media

Event Program

Website

Donation:

Delivery

Pickup

Pickup or Delivery Date/Time:

Name

Signature

Date

Please return this form to Deserthoovespc1@gmail.com

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